



KIM WITMER

VISUAL COMMUNICATION | BRANDING DESIGN & MANAGEMENT



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KNOWLEDGE

LANGUAGES

- ENGLISH ●●●●●
- FRENCH ●●●●●
- SWISS-GERMAN ●●●●●
- GERMAN ●●●●●

SOFTWARE

- INDESIGN ●●●●●
- ILLUSTRATOR ●●●●●
- PHOTOSHOP ●●●●●
- WORD ●●●●●
- KEYNOTE ●●●●●
- LIGHTROOM ●●●●○
- BLENDER 3D ●●●○
- EXCEL ●●●○
- PREMIERE PRO ●●●○
- ADOBE XD ●○○○

SOFT SKILLS

- PATIENCE
- INVESTED
- CURIOSITY
- TEAM WORK
- PROACTIVITY
- FAST LEARNING
- PUBLIC SPEECH
- OPEN TO CRITICISM
- CUSTOMER SERVICE
- TEAM MANAGEMENT
- STRONG ABILITY TO ADAPT

HOBBIES

- TRAVELING
- BOULDERING
- BOOKS & FILMS
- FITNESS & YOGA
- LIVE ACTION ROLE PLAYING
- THEATRICAL IMPROVISATION

EDUCATION

- 2017- JULY 19 VISUAL COMMUNICATION & MERCHANDISING DESIGN DIPLOMA
ESVMD, Higher education in Visual Merchandising design | CEPV | Vevey | Switzerland
- 2011-15 GRAPHIC DESIGN DEGREE & FEDERAL VOCATIONAL BACCALAUREATE
ECAV (now called édthéa) Valais Cantonal School of Art | Sierre | Switzerland
- 2009-10 BILINGUAL SCHOOL OF BUSINESS & OF GENERAL CULTURE
ECCG Sierre | Valais | Switzerland

EXPERIENCES IN DESIGN

FREELANCER SINCE 2014 | Graphic & Brand design (Print & digital)

- 2020- NOW OUR|NOTRE VERBIER Brand identity & communication management for digital Start up | CH | Remote
- 2020- NOW JARDIN 33 Brand identity & packaging design for Culturebox SARL | CH | Remote
- 2019- NOW METAFORA CARDS Brand identity & packaging for a therapeutic tool | Lausanne | CH | Remote
- 2018- NOW MARK SHAPIRO Web design for Independent photographer Mark Shapiro | Verbier | CH | Remote
- 2014- NOW RED SUN & 36 RUE DU SWING Logo and CD cover design for Jazz artist and his two bands | Vevey | CH
- 2012- NOW CULTUREBOX SARL Graphic design for the cultural company and Festival | Corseaux | CH | Remote
- 2016-17 GLYS Web design & graphic design for Glys ski school | Les Paccots | CH

CONTESTS WITH THE CEPV (SCHOOL) 2017-19

- 2019 AWARE Diploma project: Creating a Showroom for CNN Money Switzerland | Gland | CH
- 2019 ESCALE Design of stand for our school & Oeillères | **Winning project** | Globus Geneva | CH
- 2018-19 RUINE Design of a retail stand for the Oeillères perfume | Globus Geneva | CH
- 2018 PHARMAKLAR Conceptualization of the pharmacy of the future | **Innovation Award** | CH
- 2017 TOUT EN VIN Merchandising product design | Fête des Vignerons | Vevey | CH

TRAINEESHIP

- 2014 ADVICO Y&R Graphic design traineeship in an advertising agency | Zürich | CH

OTHER EXPERIENCES

- 2015- NOW TEAMLEADER & PROMOTER Teamleader for events and Live promotions | Spool SA | CH
- 2020 CUSTOMER SERVICE Customer service at the Lausanne transport office | Lausanne | CH
- 2020 TRAVEL SALES CONSULTANT Sales consultant at Backpackers World Travel | Byron Bay | Australia
- 2018-19 MERCHANDISING RETAILER Retailer at merchandising stand at Free Ride World Tour | Verbier | CH
- 2017-18 SALESWOMAN Saleswoman at the Nestlé shop | Vevey | CH
- 2017-18 DRINK TRUCK MANAGER Manager & barista for the Hennier drink truck | Across Switzerland
- 2016-17 HOSTESS (BAR & SHOP) Hostess (bar & shop) for Opel at the Geneva Car Show | CH
- 2017 SKI LIFT SALES CONSULTANT Ski lift sales consultant at Téléverbier | Verbier | CH
- 2012-17 ARTIST RECEPTION MANAGER Artist reception manager for the Culturefest' festival | Verbier | CH
- 2012 & 16 ARTISTS LOUNGE RESPONSIBLE Responsible for the artists lounge at the Verbier Festival | Verbier | CH
- 2013-16 BARMAID Barmaid at the Montreux jazz festival | Montreux | CH
- 2009-15 BARMAID Barmaid at Caprice Festival | Cran Montana | CH

REFERENCES

- JANE MCLAUGHLIN Strategic Marketing manager of Our Verbier mclaughlinjanec@gmail.com
- MARK SHAPIRO Independent photographer mark.shapiro@verbier.ch
- MARIANN CSOMA Psychologist & project manager of Metafora csomamariann@outlook.com