



KIM WITMER

COMMUNICATION VISUELLE | BRANDING DESIGN & MANAGEMENT



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CONNAISSANCES

LANGUES

ANGLAIS ● ● ● ● ● ●
FRANÇAIS ● ● ● ● ● ●
SUISSE TOTO ● ● ● ● ● ●
ALLEMAND ● ● ● ● ● ●

SOFTWARE

INDESIGN ● ● ● ● ● ●
ILLUSTRATOR ● ● ● ● ● ●
PHOTOSHOP ● ● ● ● ● ●
WORD ● ● ● ● ● ●
KEYNOTE ● ● ● ● ● ●
LIGHTROOM ● ● ● ● ● ●
BLENDER 3D ● ● ● ● ● ●
EXCEL ● ● ● ● ● ●
PREMIERE PRO ● ● ● ● ● ●
ADOBE XD ● ● ● ● ● ●

SOFT SKILLS

PATIENCE
INVESTED
CURIOSITY
TEAM WORK
PROACTIVITY
FAST LEARNING
PUBLIC SPEECH
OPEN TO CRITICISM
CUSTOMER SERVICE
TEAM MANAGEMENT
STRONG ABILITY TO ADAPT

HOBBIES

TRAVELING
BOULDERING
BOOKS & FILMS
FITNESS & YOGA
LIVE ACTION ROLE PLAYING
THEATRICAL IMPROVISATION

ÉDUCATION

2017- ÉTÉ 19 DIPLÔME EN COMMUNICATION VISUELLE ET EN MERCHANDISING DESIGN
ESVMD section CEPV | École supérieure d'arts appliqués en Visual Merchandising Design, Vevey
2011- 15 CFC EN GRAPHISME ET MATURITÉ PROFESSIONNELLE
ECAV (Édhéa) | École cantonale d'art du Valais en graphisme | Sierre | Switzerland
2009- 10 ÉCOLE DE CULTURE GÉNÉRALE & ÉCOLE DE COMMERCE BILINGUE, SIERRE
ECCG Sierre | Valais | Switzerland

EXPÉRIENCES EN DESIGN

FREELANCER DEPUIS 2014 | Design Graphique & Brand design (Print & digital)

2020- NOW OUR| NOTRE VERBIER Brand identity & communication management pour Start up digital | CH | Remote
2020- NOW JARDIN 33 Brand identity & packaging design pour Culturebox SARL | CH | Remote
2019- NOW METAFORA CARDS Brand identity & packaging pour un outil thérapeutique | Lausanne | CH | Remote
2018- NOW MARK SHAPIRO Web design pour Photographe indépendant Mark Shapiro | Verbier | CH | Remote
2014- NOW RED SUN & 36 RUE DU SWING Logo and couverture CD pour artiste Jazz et ses 2 groupes | Vevey | CH
2012- NOW CULTUREBOX SARL Graphic design pour société culturelle et Festival | Corseaux | CH | Remote
2016- 17 G'LYS Web design & graphic design pour l'école de ski G'lys | Les Paccots | CH

CONCOURS AVEC L'ESVMD (ÉCOLE) 2017-19

2019 AWARE Projet de diplôme: création Showroom & salle d'attente CNN Money switzerland | Gland
2019 ESCALE Développement stand pour l'ESVMD & parfum Oeillères | **Projet gagnant** | Globus | Genève
2018- 19 RUINE Développement d'un stand retail pour le parfum Oeillères | Globus | Genève
2018 PHARMAKLAR Conception of the Future Pharmacy | **Innovation Award** | PharmaSuisse | Bern
2017 TOUT EN VIN Design de produit merchandising | Fête des Vignerons | Vevey

TRAINEESHIP

2014 ADVICO Y&R Graphic design traineeship in an advertising agency | Zürich | CH

OTHER EXPERIENCES

2015- NOW TEAMLEADER & PROMOTER Teamleader for events and Live promotions | Spool SA | CH
2020 CUSTOMER SERVICE Customer service at the Lausanne transport office | Lausanne | CH
2020 TRAVEL SALES CONSULTANT Sales consultant at Backpackers World Travel | Byron Bay | Australia
2018- 19 MERCHANDISING RETAILER Retailer at merchandising stand at Free Ride World Tour | Verbier | CH
2017- 18 SALESWOMAN Saleswoman at the Nestlé shop | Vevey | CH
2017- 18 DRINK TRUCK MANAGER Manager & barista for the Hennier drink truck | Across Switzerland
2016- 17 HOSTESS (BAR & SHOP) Hostess (bar & shop) for Opel at the Geneva Car Show | CH
2017 SKI LIFT SALES CONSULTANT Ski lift sales consultant at Télérverbier | Verbier | CH
2012- 17 ARTIST RECEPTION MANAGER Artist reception manager for the Culturefest' festival | Verbier | CH
2012 & 16 ARTISTS LOUNGE RESPONSIBLE Responsible for the artists lounge at the Verbier Festival | Verbier | CH
2013- 16 BARMAID Barmaid at the Montreux jazz festival | Montreux | CH
2009- 15 BARMAID Barmaid at Caprice Festival | Cran Montana | CH

REFERENCES

JANE MCLAUGHLIN Strategic Marketing manager of Our Verbier mclaughlinjanec@gmail.com
MARK SHAPIRO Independent photographer mark.shapiro@verbier.ch | 079 4332693
MARIANN CSOMA Psychologist & project manager of Metafora csomamariann@outlook.com